2023 Creative Services for Sponsors EFFECTIVE SEPTEMBER 1, 2022



GREENPRINTS.COM



WE CAN HELP YOU CREATE COMPELLING COPY AND DESIGN FOR YOUR PRODUCTS AND SERVICES TO OUR HIGHLY RESPONSIVE LIST

WHAT YOU GET FROM OUR CREATIVE GROUP:

- STRATEGY: Consultative services from a veteran, top-notch direct-marketing team about creating a Sponsor "EXTRA" GreenPrints dedicated email promotion for your products and services.
- COPYWRITING: Option for endorsed native copy, fully-authored by award-winning GreenPrints copywriting staff—or your own supplied copy with our ride-along endorsement.
- DESIGN: Expert email design services, using the latest industry best practices to optimize response—final HTML created for flawless execution!
- **EXECUTION:** We make sure your sponsored "EXTRA" dedicated email is deployed at optimal day and time—and is designed to avoid junk

WHAT YOU PAY FOR THESE SERVICES:

- Fully developed email campaign: \$975 flat fee
- Or \$195/hour for select services

EXTRA

GARDENING STORIES FROM THE HEART

Enjoy this newsletter? Please forward it to your friends.

Plants for Bug Control Chart

10 Helpful Plants for Bug Control in Your Kitchen Garden

Worried about insects ruining your kitchen garden crops? Learn which herbs and vegetables are plants for bug control and ward off those menacing bugs!

Dear Gardener,

The joy of growing a kitchen garden in your yard is imagining the delicious recipes and meals you'll create using your home-grown herbs and vegetables. Do you know what gets in the way of that joy? Bugs. Gross,

Note: These creative services costs are separate from media promotion costs.

CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR GREENPRINTS

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