

GREENPRINTS

GARDENING STORIES FROM THE HEART

BEST Small Garden
Magazine



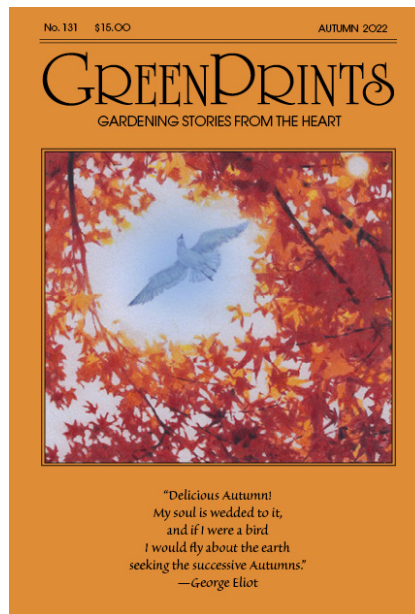
2011, 2013
Garden Writers
Association
Award Winner!

Our
34th
Year!

Our Numbers In A Nutshell

Who Reads GreenPrints?

- 84% Female
- Average Age: 54
- Average Income: \$61,000
- 80% Own Their Own Home
 - 50% worth over \$100,000
 - 19% worth over \$200,000
- Top 11 Reader States: CA, NY, PA, WA, OH, MI, MA, IL, NC, NJ, TX
- 99% Mail-Order Buyers — that's how they heard about GreenPrints in the first place!
- 100% passionate, dedicated, and experienced gardeners!



- **Subscribers:**
11,000+ and growing!
- **BONUS:** New digital edition of GreenPrints! Reach our highly engaged digital audience, too.

FREE ADS!

You can even advertise for **FREE!**

We will swap **free ad space** in GreenPrints for putting our flyers in your orders. Ask us for details.

EXTRA BONUS!

The mag of garden writing, GreenPrints has a **big** garden media following. Your ad will reach the nation's garden **media**, as well!

Contact:

Christy Page, Sponsorship & Operations Director
GreenPrints
P.O. Box 1537
Attleboro, MA 02703
978-501-4275
christy@mequoda.com

Do They Respond to Ads?

- “I also love the advertisements!”
- “I enjoy it, and read every word, even the ads.”
- “Even the advertisements are nicely done, don't change them.”
- “I commend your advertising choices. They add rather than detract from the magazine.”
- “Your advertisers interest me a great deal — good stuff that I don't see everywhere.”
- “One of the few magazines where I actually enjoy the ads!”



(No rate increase!)

	1X	2X	3X	4X	SIZE
Full Page	\$500.00	450.00	425.00	400.00	4" W x 7-3/8" T
1/2 Page	400.00	350.00	325.00	300.00	4" W x 3-1/2" T

All (well, almost all) Advertisements Black-and-White Only
Format: prefer .pdf, .jpg, or InDesign files
email: christy@mequoda.com

Deadlines:

Issue:	Winter (Dec, Jan., Feb.)	Spring (Mar., Apr., May)	Summer (June, July, Aug.)	Fall (Sept., Oct., Nov.)
Space Reservation:	Oct. 14	Jan. 13	Apr. 14	July 14
Materials Due:	Oct. 21	Jan. 20	Apr. 21	July 21

We will be glad to help you prepare your ad for a (very) reasonable fee. Ask us about it.

Contact:
 Christy Page, Sponsorship & Operations Director