

GREENPRINTS  
GARDENING STORIES FROM THE HEART

GREENPRINTS.COM

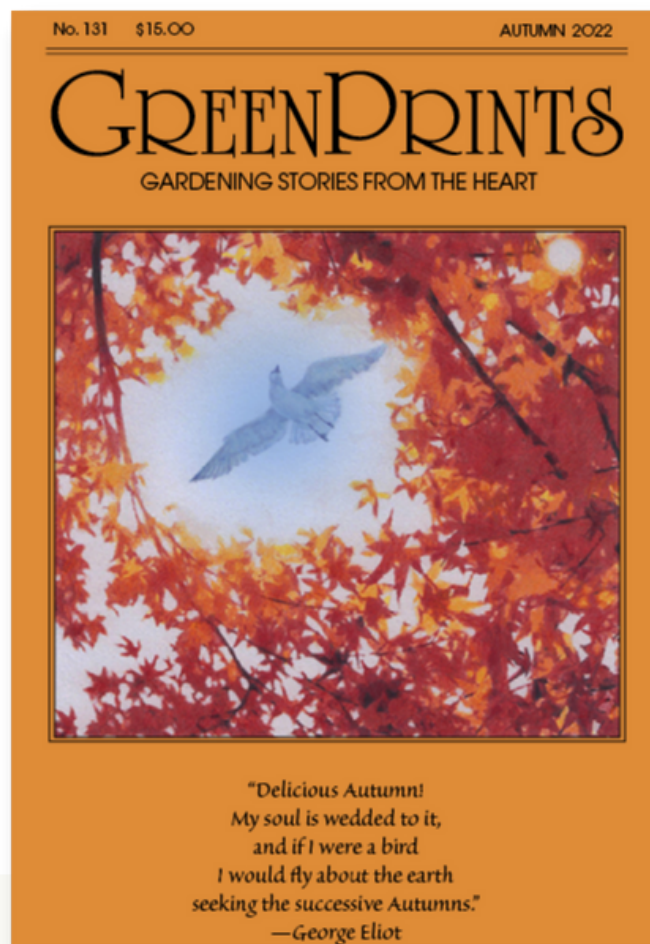
**REACH ENGAGED, PASSIONATE, DEDICATED, EXPERIENCED GARDENING READERS –A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!**

### WHO BELONGS TO GREENPRINTS?

- 150,000+ opted-in email members
- 84% female. Average age = 54
- Average Household Income: \$61,000/year
- 80% are homeowners
- Where do they live?
  - Top 11 Reader States:  
CA, NY, PA, WA, OH, MI, MA, IL, NC, NJ, TX
- 100% passionate, dedicated, and experienced gardeners!

### WHAT MEMBERS SAY ABOUT GREENPRINTS

- *"I also love the advertisements!"*
- *"I enjoy it, and read every word, even the ads."*
- *"Even the advertisements are nicely done, don't change them."*
- *"I commend your advertising choices. They add rather than detract from the magazine."*
- *"Your advertisers interest me a great deal—good stuff that I don't see everywhere."*
- *"One of the few magazines where I actually enjoy the ads!"*



## CHOOSE YOUR LEVEL OF MEDIA PLANNING WITH GREENPRINTS

SPONSOR LEVEL	GUARANTEED EMAIL SENDS	COST PER EMAIL SEND
Bounty	24x	\$600
Harvest	12x	\$750
Bloom	6x	\$900
Bud	4x	\$1200
Seed	1x	\$1500

### WHAT YOU GET WITH YOUR SPONSORSHIP:

**Guaranteed 150,000+ dedicated custom email broadcast**, using our Extra dedicated email-newsletter template—to promote your brand or products.

# FREE ADS!

You can even advertise for **FREE!**  
We will swap free ad space in  
GreenPrints with highly aligned partners.  
Please ask us for details.

EMAIL  
[CHRISTY@MEQUODA.COM](mailto:CHRISTY@MEQUODA.COM)

## 2023 ADVERTISING DEADLINES

**AD RESERVATIONS ARE DUE ONE MONTH BEFORE YOUR PROPOSED EMAIL SEND DATE.**

**AD MATERIALS ARE DUE TWO WEEKS BEFORE YOUR EMAIL SEND DATE.**

**CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR  
GREENPRINTS**

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