

# GREENPRINTS

GARDENING STORIES FROM THE HEART

BEST Small Garden  
Magazine



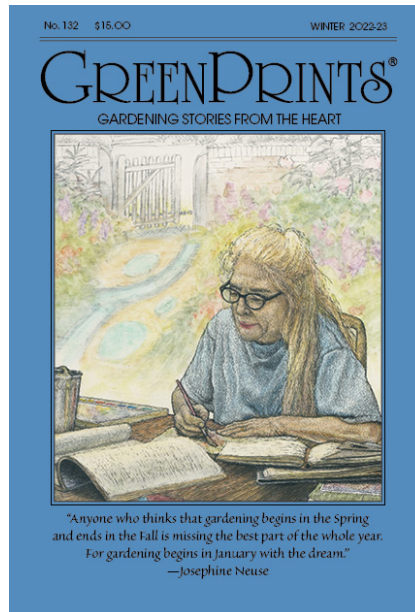
2011, 2013  
Garden Writers  
Association  
Award Winner!

Our  
34<sup>th</sup>  
Year!

## Our Numbers In A Nutshell

### Who Reads GreenPrints?

- 84% Female
- Average Age: 54
- Average Income: \$61,000
- 80% Own Their Own Home
  - 50% worth over \$100,000
  - 19% worth over \$200,000
- Top 11 Reader States: CA, NY, PA, WA, OH, MI, MA, IL, NC, NJ, TX
- 99% Mail-Order Buyers — that's how they heard about GreenPrints in the first place!
- 100% passionate, dedicated, and experienced gardeners!



- **Subscribers:**  
11,000+ and growing!
- **BONUS:** New digital edition of GreenPrints! Reach our highly engaged digital audience, too.

## FREE ADS!

You can even advertise for **FREE!**

We will swap **free ad space** in GreenPrints for putting our flyers in your orders. Ask us for details.

## EXTRA BONUS!

The mag of garden writing, GreenPrints has a **big** garden media following. Your ad will reach the nation's garden **media**, as well!

### Contact:

Christy Page, Sponsorship & Operations Director  
GreenPrints  
P.O. Box 1537  
Attleboro, MA 02703  
978-501-4275  
[christy@mequoda.com](mailto:christy@mequoda.com)

### Do They Respond to Ads?

- "I also love the advertisements!"
- "I enjoy it, and read every word, even the ads."
- "Even the advertisements are nicely done, don't change them."
- "I commend your advertising choices. They add rather than detract from the magazine."
- "Your advertisers interest me a great deal — good stuff that I don't see everywhere."
- "One of the few magazines where I actually enjoy the ads!"

(No rate increase!)



	1X	2X	3X	4X	SIZE
Full Page	\$500.00	450.00	425.00	400.00	4" W x 7-3/8" T
1/2 Page	400.00	350.00	325.00	300.00	4" W x 3-1/2" T

All (well, almost all) Advertisements Black-and-White Only  
Format: prefer .pdf, .jpg, or InDesign files  
email: [christy@mequoda.com](mailto:christy@mequoda.com)

## Deadlines:

Issue	Spring (Mar., Apr., May)	Summer (June, July, Aug.)	Fall (Sept., Oct., Nov.)	Winter (Dec., Jan., Feb.)
Space Reservation	Jan. 13	Apr. 14	July 14	Oct. 13
Materials Due	Jan. 20	Apr. 21	July 21	Oct. 20

We will be glad to help you prepare your ad for a (very) reasonable fee. Ask us about it.

**Contact:**  
 Christy Page, Sponsorship & Operations Director