

# GREENPRINTS®

GARDENING STORIES FROM THE HEART  
GREENPRINTS.COM

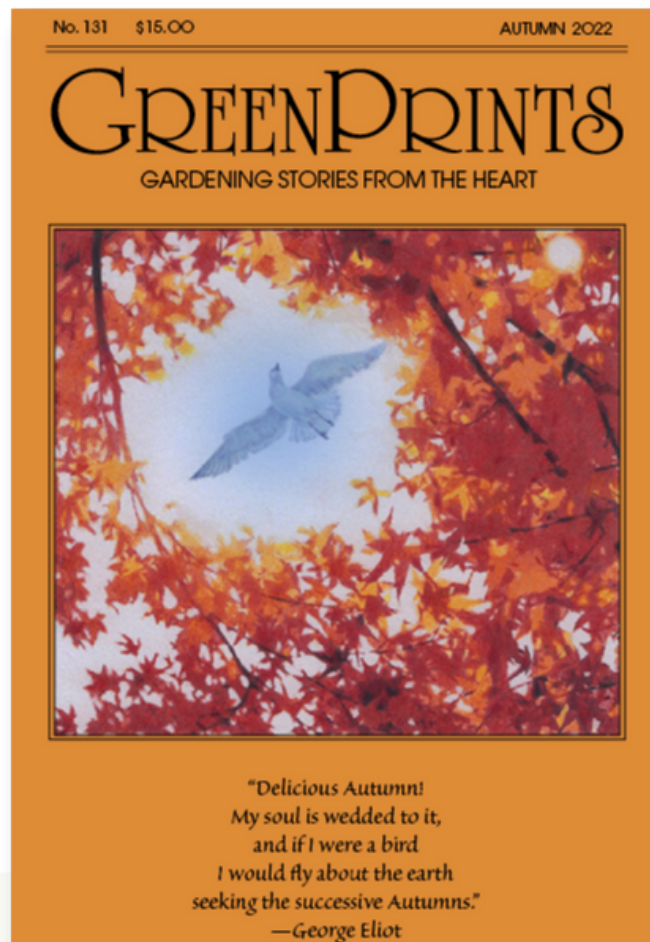
**REACH ENGAGED, PASSIONATE, DEDICATED, EXPERIENCED GARDENING READERS –A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!**

## WHO BELONGS TO GREENPRINTS?

- 200,000+ opted-in email members
- 84% female. Average age = 54
- Average Household Income: \$61,000/year
- 80% are homeowners
- Where do they live?
  - Top 11 Reader States:  
CA, NY, PA, WA, OH, MI, MA, IL, NC, NJ, TX
- 100% passionate, dedicated, and experienced gardeners!

## WHAT MEMBERS SAY ABOUT GREENPRINTS

- *"I also love the advertisements!"*
- *"I enjoy it, and read every word, even the ads."*
- *"Even the advertisements are nicely done, don't change them."*
- *"I commend your advertising choices. They add rather than detract from the magazine."*
- *"Your advertisers interest me a great deal—good stuff that I don't see everywhere."*
- *"One of the few magazines where I actually enjoy the ads!"*



## CHOOSE YOUR LEVEL OF SPONSORSHIP WITH GREENPRINTS

### SPONSOR LEVEL

### GUARANTEED EMAIL SENDS

### COST PER EMAIL SEND

Bounty	24x	\$800
Harvest	12x	\$1000
Bloom	6x	\$1200
Bud	4x	\$1600
Seed	1x	\$2000

### WHAT YOU GET WITH YOUR SPONSORSHIP:

**Guaranteed inbox delivery of your custom email offer promoting your products to 200,000+ gardening enthusiasts!**



**FREE Mutual Ad Swap Option Available. Contact us for details!**

**EMAIL: [CHRISTY@MEQUODA.COM](mailto:CHRISTY@MEQUODA.COM)**

## 2023 ADVERTISING DEADLINES

**Confirm your Sponsorship at least two weeks before your desired start date.**

**Creative is due seven days prior to your promotion start date.**

**CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR  
GREENPRINTS**

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