2023 MEDIA KIT EFFECTIVE JANUARY 1, 2023



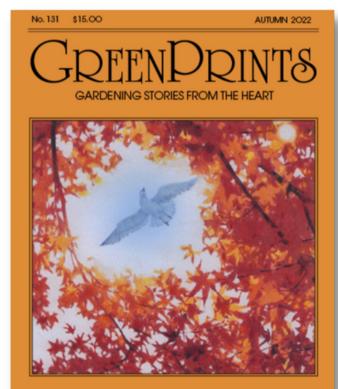
REACH ENGAGED, PASSIONATE, DEDICATED, EXPERIENCED GARDENING READERS - A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!

WHO BELONGS TO GREENPRINTS?

- 200,000+ opted-in email members
- 84% female. Average age = 54
- Average Household Income: \$61,000/year
- 80% are homeowners
- Where do they live?
 - Top 11 Reader States:

CA, NY, PA, WA, OH, MI, MA, IL, NC, NJ, TX

• 100% passionate, dedicated, and experienced gardeners!



"Delicious Autumn! My soul is wedded to it, and if I were a bird I would fly about the earth seeking the successive Autumns." —George Eliot

WHAT MEMBERS SAY ABOUT GREENPRINTS

- "I also love the advertisements!"
- "I enjoy it, and read every word, even the ads."
- "Even the advertisements are nicely done, don't change them."
- "I commend your advertising choices. They add rather than detract from the magazine."
- "Your advertisers interest me a great deal—good stuff that I don't see everywhere."
- "One of the few magazines where I actually enjoy the ads!

CHOOSE YOUR LEVEL OF SPONSORSHIP WITH GREENPRINTS

Contact Christy Page at christy@mequoda.com or by phone at 978-501-4275 to discuss sponsorship levels and what would work best for your needs.

WHAT YOU GET WITH YOUR SPONSORSHIP:

Guaranteed inbox delivery of your custom email offer promoting your products to 200,000+ gardening enthusiasts!



FREE Mutual Ad Swap Option Available. Contact us for details!

EMAIL: CHRISTY@MEQUODA.COM

2023 ADVERTISING DEADLINES

Confirm your Sponsorship at least two weeks before your desired start date.

Creative is due seven days prior to your promotion start date.

CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR GREENPRINTS

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